

2017 National Philanthropy Day® Generosity of Spirit™ Awards

Call for Nominations

AFP Calgary and Area Chapter recognizes the many individuals, families, youth, groups and businesses who demonstrate the spirit of philanthropy through outstanding contributions of time, talent, leadership and financial support. The Generosity of Spirit™ Awards provides the opportunity to acknowledge and celebrate these philanthropic leaders that make a difference in our community – whether the community is local, regional, national or international.

Generosity requires taking action to make a difference; it is a tool to create a better world. Your nominee's generosity can be characterized as voluntary, powerful, multi-faceted, active and self-perpetuating.

For the past twenty years, the Generosity of Spirit™ Awards have been a vital component to National Philanthropy Day®. This Day provides an opportunity for non-profit organizations, professionals, volunteers, service organizations and others in the community to acknowledge and showcase their philanthropic partners.

We are proud to award the following categories:

- Corporate Philanthropist
- Small Business Philanthropist
- Philanthropic Group
- Doc Seaman Individual Philanthropist
- Youth Philanthropist
- Philanthropic Family
- Lifetime Achievement Philanthropist

IMPORTANT DATES:

Generosity of Spirit™ Honouree Meet & Greet
June date TBD

Philanthropy Awareness Week
November 8-15, 2017

Generosity of Spirit™ Award Reception November
date TBD

National Philanthropy Day® Luncheon
November 15, 2017



Important Nomination Considerations

- **There are two KEY EVENTS that nominees must agree to attend IN PERSON if they are successful.** Once selected as the Honouree, the Generosity of Spirit™ Committee will contact the Honourees to re-affirm this agreement. **The events are:**
 - **The Generosity of Spirit™ Awards Reception**, the evening of **November date TBD**
 - **National Philanthropy Day® Luncheon**, the afternoon of **November 15, 2017**
- **Nominating Organizations must agree to be part of a one-hour video filming currently scheduled in September if their nominee is successful**
- **Specific/Singular Special Events CANNOT be nominated.** Events or a series of events can be **PART** of an overall philanthropic program, strategy or engagement but one cannot be the sole focus of the Nominees involvement.
- Nominators may submit nominations in more than one category for the same nominee or multiple nominees.
 - Note the selection committee reserves the right to move your nominee to a more appropriate category.
- Executive directors and staff are prohibited from nominating their own organization.
- Re-submission of previous nominees who have not been selected is encouraged.
- Nominators are asked to complete the six questions on the attached form, seven for lifetime, and provide two letters of support (no longer than one page /300 words for each letter).
- Joint nominations from individuals or organizations are encouraged (no more than 3)
 - Please include a contact person for each nominating organization or identify a primary contact for a multi-nominated application.
 - In the case of a joint nomination, only **one** accompanying letter of support per organization is required (rather than two per organization).
- No materials other than those outlined will be accepted.
- Late submissions will not be accepted.
- Submit **one (1) hard copy** of the nomination package to the AFP Calgary office **AND** email a copy of the nomination package to afp@telus.net

AFP Calgary & Area Chapter
4620 Manilla Road SE
Calgary, AB T2G 4B7

Deadline for submissions is 4 pm April 28, 2017

For more information, please contact Bethany Ross at (403) 689-2571 or afp@telus.net



Nomination Categories

1. CORPORATE PHILANTHROPIST:

Bestowed upon a corporation or corporate foundation with **100 or more** full-time equivalent employees. Sponsorship support and cause marketing will not be considered for this award.

2. SMALL BUSINESS PHILANTHROPIST

Bestowed upon a small business with **fewer than 100** full-time equivalent employees. Sponsorship support and cause marketing will not be considered for this award.

3. PHILANTHROPIC GROUP

Bestowed upon groups such as service clubs, associations, employee groups, or people who have joined together to help change their part of the world. The group must be fully voluntary and have made contributions of time, talent and/or treasure. Please focus on the philanthropic activities of the group. **Singular/Specific Events themselves cannot be nominated.** Events can be used as examples of the group's efforts.

4. DOC SEAMAN INDIVIDUAL PHILANTHROPIST

Bestowed upon an individual whose time, talent and treasure have made a significant impact on philanthropy. Financial contributions may be made through his/her personal Foundation. The nominee cannot be an employee of the nominating organization.

5. YOUTH PHILANTHROPIST

Bestowed upon an individual **under the age of 25** who has demonstrated exceptional skills in coordinating and motivating others to engage in one or more fundraising project(s) that has/have made a significant impact on the nominating organization.

6. PHILANTHROPIC FAMILY

Bestowed upon a family that demonstrates the Spirit of Generosity™ through gifts of time, talent and treasure to the nominating organization and to others. The family may be known in the community for its support of philanthropy over several generations, or may be a young family that is teaching children the value of giving to others by being involved in the community. Family Foundations are not eligible.

7. LIFETIME ACHIEVEMENT PHILANTHROPIST

Bestowed upon an **individual or couple** who have demonstrated a long history of philanthropy, and has been a pioneer in advancing philanthropic support to the charitable sector.



Nomination Form (for individual or multiple nominator)

PLEASE SELECT THE CATEGORY FOR THIS NOMINEE:

NOMINEE

Contact Name:

Title:

Organization:

Address:

City:

Province:

Postal Code:

Email:

Phone:

PRIMARY NOMINATOR

Contact Name:

Title:

Organization:

Address:

City:

Province:

Postal Code:

Email:

Phone:

SECOND NOMINATOR

Contact Name:

Title:

Organization:

Address:

City:

Province:

Postal Code:

Email:

Phone:



A Complete Nomination Package includes:

- Nomination Form
- Application Check List & Endorsement
- Completed Nomination Questions

Application Check List and Endorsement

I have informed the Nominee that, if selected, he/she/they will be **asked to attend (or send a representative of their choice) to a Honouree Meet & Greet** in June (date TBD) and he/she/they have agreed to do so.

Nominator Initials: _____

I have informed the Nominee that, if selected, he/she will be **required to attend the Generosity of Spirit™ Awards Reception November date TBD** to accept the award and make a few remarks and he/she/they has/have agreed to do so.

Nominator Initials: _____

I have informed the Nominee that, if selected, they will be **required to attend the National Philanthropy Day® Luncheon November 15, 2017** and may be interviewed by the emcee and he/she/they has/have agreed to do so.

Nominator Initials: _____

Please Note: The above 3 boxes are critical as they affect our budget and overall flow for the events. We film videos of the work of Honourees and their impact and have table side chats with the emcee at the Luncheon.

The Nominee is aware of the potential commitments being an Honouree carries and has signed the disclaimer below.

If you are a lone nominator, provide a maximum of **two** letters of support for each nominee.

- Letters must not be longer than one-page in length and must be from an external source, not from the nominating organization.
- If you are part of a joint nomination, provide one accompanying letter of support per organization.
- I am e-mailing the nomination form to afp@telus.net.
- I have **not** included any other materials other than those listed above.
- I have confirmed that the Nominee is willing to allow his/her name to stand for this Award (Nominee's signature is attached) and will attend the required events.
- I have included the included a **quote from the Nominee** referencing the importance of philanthropy in the Nominee's life or community.
- I have informed the Nominee that the media may contact him/her for an interview if selected and if so, he/she/they has/have agreed to be interviewed at a convenient time and date.
- I have informed the Nominee that they are required to sit for formal photographs if selected and he/she/they has/have agreed to do so.
- I confirm that in the case of Corporate/Small Business categories, the Nominee's support is philanthropic rather than sponsorship or cause marketing.
- I confirm that the Nominee has not been an Honouree within the last five (5) years in the same category as this nomination.
- I confirm that, in the Family category, the Nominee is NOT a Family Foundation.
- I am aware and have informed the Nominee that, if selected as an Honouree for specific categories, their nomination may be submitted, at the discretion of the AFP Calgary & Area Chapter Executive Committee, for the corresponding AFP International Awards.

As the nominator or nominating organization, you will be requested to participate in the following should your nominee succeed as an Honouree, ensuring that all information is communicated to the assigned Generosity of Spirit™ Liaison for your category.

- Assist the Honouree with content for a philanthropic-focused biography (for promotions through our Media Partners and the National Philanthropy Day® Program).
- Assist the Honouree in providing pictures depicting their philanthropy in your organization or community (minimum: 10 total).
- Attend an **Honouree Meet & Greet** in June (date TBD) (maximum of only one (1) representative from a nominating organization/one representative from each nominating organization if multiple nominators).
- Assist and participate in your Honouree's video – currently scheduled to be filmed in **September date TBD. (Please note: Honouree does not attend video shoot)**
- Attend the **Generosity of Spirit™ Awards Reception November date TBD.** (Two representatives per nominating organization(s)).
- Purchase a table/ tickets to host the Honouree or join the Honouree at their table for the **National Philanthropy Day® Luncheon on November 15, 2017.**

QUOTE FROM NOMINEE

NOMINEE DISCLAIMER:

I/we _____ (Nominee) have read the above requirements and agree to let my name/company/group/family stand for nomination in the **Generosity of Spirit™** category of _____.

I agree to **attend in person or send a Representative** to:

- **Generosity of Spirit™ Honouree Meet & Greet in June (date TBD)**

I agree to attend **IN PERSON EACH** of the following events:

- **Generosity of Spirit™ Awards Reception the evening of November date TBD** to accept the award and make a few remarks.
- **National Philanthropy Day® Luncheon the afternoon of November 15, 2017** and to be interviewed by the emcee.

Nominee Initials: _____

Please Note: The above 3 events are important as they affect our budget and overall flow for the events. We film videos and have table side chats with the emcee at the Luncheon.

Nominee / Contact signature

Date (Month/Day/Year)



Nomination Questions

(300 words maximum for each response)

1. Describe how the Nominee engages in philanthropy to make the community better (with your organization and/or with other organizations).

2. Describe how the Nominee uses creativity and innovation in their philanthropy. Please provide examples.

3. Describe how the Nominee demonstrates leadership in engaging others in their philanthropic activities. Please provide examples.

4. How has the Nominee demonstrated their ongoing commitment to philanthropy and organization(s) they are passionate about?

5. Describe how the Nominee has made an impact on your or other organizations with their philanthropy.

6. Please provide a list of the not-for-profit organizations the Nominee is involved with and how they have been involved (as much as is known).

7. **For Lifetime Nominees only:** Describe the history and impact of the Nominee's philanthropic activity in the community? (500 words maximum)



Past Honourees

Please refer to this list of past honourees and categories before submitting your nomination:

2016

| Category | Nominee | Nominating organization |
|-------------------------|---|---|
| Corporate | Stikeman Elliott LLP | Inn From the Cold |
| Small Business | Peters & Co | Alberta Children's Hospital Foundation & United Way of Calgary & Area |
| Group | Calgary Fire Fighter Burn Treatment Society | Calgary Health Trust |
| Individual | Suzanne West | Inn From the Cold |
| Youth Philanthropist | Colton Lewis | UofC, Haskayne School of Business |
| Lifetime Philanthropist | Mike and Linda Shaikh | Calgary Public Library Foundation |
| Family Philanthropist | The Steele Family | Association for Rehabilitation of the Brain Injured (ARBI) |

2015

| Category | Nominee | Nominating organization |
|-----------------|--------------------|---|
| Corporate | Alliance Pipeline | Brown Bagging for Kids & Inn from the Cold |
| Small Business | JMH & CO | Mount Royal University & Medicine Hat College |
| Group | Visionary Builders | RESOLVE & Calgary Homeless Foundation |
| Individual | Sue Riddell-Rose | United Way of Calgary and Area |
| Youth | Matthew Carrington | Ronald McDonald House |
| Lifetime | John Forzani | Calgary Health Trust & Forzani Group |
| Family | The Sevcik Family | Talisman Energy part of the Repsol Group |

2014

| Category | Nominee | Nominating organization |
|-----------------|---------------------------------|--|
| Corporate | FirstEnergy Capital Corporation | Calgary Counselling Centre |
| Small Business | Cedarglen Homes | Wellspring Calgary |
| Group | George McDougall High School | Alberta Children's Hospital Foundation |
| Individual | Nicki Perkins | Calgary Health Trust |
| Youth | Nazifa Rahman | Youth Central The Ability Centre |
| Lifetime | David Bissett | SAIT RESOLVE Campaign |
| Family | Horbachewski Family | Distress Centre |

2013

| Category | Nominee | Nominating organization |
|-----------------|----------------------------------|---|
| Corporate | CBC Calgary and Suncor Energy | Calgary Food Bank |
| Small Business | EFW Radiology | Alberta Cancer Foundation |
| Group | Willow Park Charity Golf Classic | The Alex |
| Individual | Heather Culbert | Alberta Cancer Foundation |
| Youth | Sheliza Kassam | Youth Central Inn from the Cold Jr. Achievements of Southern AB |
| Lifetime | Sam Switzer | Fresh Start Recovery Centre YWCA of Calgary |
| Family | Jenkyns family | Operation Eyesight Universal |

2012

| Category | Nominee | Nominating organization |
|-----------------|--|---|
| Corporate | Calgary Herald | Fresh Start Recovery Centre Inn From the Cold |
| Small Business | Bubbles Car Wash Calgary | Inn From the Cold |
| Group | QR77/Westin Hotel Calgary Children's Foundation | Boys and Girls Clubs of Calgary |
| Individual | Gordon Tallman | Mount Royal University St. Stephen's Anglican Church |
| Youth | Jocelyn Davis | YMCA Calgary Captain Nichola Goddard Foundation Volunteer Calgary |
| Lifetime | M. Ann McCaig | Calgary Health Trust Calgary Stampede Foundation |
| Family | Tom and Debra Mauro | SAIT Polytechnic |

2011

| Category | Nominee | Nominating organization |
|-----------------|-----------------------------------|--|
| Corporate | Burnet, Duckworth & Palmer LLP | Calgary Homeless Foundation, Calgary Food Bank, Habitat for Humanity |
| Small Business | Hamilton + Partners | Horizon Housing Society, Canadian Mental Health Association – Calgary |
| Group | Calgary Motor Dealers Association | ALS Society of Alberta, Alzheimer Society of Calgary & SAIT |
| Individual | Mary Rozsa De Coquet | Cantos Music Foundation |
| Youth | Stephen McPhee | Inn from the Cold Society |
| Lifetime | James M. Stanford | Vertigo Theatre and Calgary Philharmonic Orchestra |
| Family | Kendall Family | Hull Child and Family Services |

2010

| Category | Nominee | Nominating organization |
|-----------------|------------------------|--|
| Corporate | Graham Group Limited | Hospice Calgary |
| Small Business | Athena Resources | Discovery House |
| Group | District 37-O Lions | STARS Foundation |
| Individual | Cassie Campbell-Pascal | Ronald McDonald House Southern Alberta |
| Youth | Christian Brandt | Alberta Children's Hospital Foundation |
| Lifetime | Stephanie Felesky | United Way of Calgary and Area |
| Family | Bill and Elsa Cade | University of Lethbridge |

2009

| Category | Nominee | Nominating organization |
|-----------------|---------------------------------|--|
| Corporate | Carma Developers LP | Wellspring Calgary |
| Small Business | Tag Advertising | United Way of Calgary & Area |
| Group | ECL Choppers for Charity | Alberta Children's Hospital Foundation |
| Individual | David Bissett | Western Sky Land Trust |
| Youth | Fariha Ahmed | Child & Youth Friendly Calgary |
| Lifetime | Irene Pfeiffer | The Mustard Seed Street Ministry |
| Family | Holly & Mark Gerrish and Family | ALS Society of Alberta |

2008

| Category | Nominee | Nominating organization |
|-----------------|-----------------------------------|----------------------------------|
| Corporate | EnCana Corporation | Imagine Canada |
| Small Business | Masters Gallery | Glenbow Museum |
| Group | The Kinsmen Club of Calgary | Easter Seals Camp Horizon |
| Individual | William T. (Bill) Davis | Bow Valley College |
| Youth | Jane Wu | Child and Youth Friendly Calgary |
| Lifetime | F. Richard Matthews Calgary | Philharmonic Orchestra |
| Family | Duncan and Verda McNeill & Family | NAIT |

2007

| Category | Nominee | Nominating organization |
|-----------------|---------------------------------|--|
| Corporate | Enbridge Inc. | Alberta Cancer Foundation |
| Small Business | Cielo Pictures | Operation Eyesight Universal |
| Group | BP Volunteer - Calgary Retirees | Habitat for Humanity Calgary |
| Individual | Gary Nissen | Big Brothers and Big Sisters of Calgary and Area |
| Youth | Amanda & Samantha Brown | Kids Cancer Care Foundation of Alberta |
| Lifetime | Hal Wyatt | Cantos Music Foundation |
| Family | The Brawn Family | SAIT Polytechnic |